

REDXEL PL2026-27 Price List

Professional design, web, branding, packaging, hosting, and support services.

Logo & Brand Identity

Logo - Essential	\$450
Logo - Signature	\$699
Logo - Elite	\$999
Brand Kit - Mini	\$399
Brand Kit - Full	\$695
Brand Kit - Pro	\$1,095

Web Design

Basic Landing Page	\$795
Standard Website	\$1,195
Deluxe Website	\$2,199
Custom Web / Advanced Systems	Quote Only

WordPress / Shopify / Custom Dev

WordPress Starter	\$999
WordPress Business	\$1,799
WordPress Advanced	\$2,799

Custom Scripts

Scripts Form/Logic	\$225
Scripts Integration	\$425
Scripts Full App	\$795

Print Design

Flyer	\$115
Postcard	\$95
Brochure Tri-fold	\$195
Business Card	\$95
Letterhead	\$85

Labels & Packaging

Single Label	\$195
Label Set	\$325

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Full Line Set	\$595
Single Pack	\$275
Dual Pack	\$475
SKU Series	\$795

Graphic Illustrations

Quick Sketch	\$125
Detailed Scene	\$495
Mascot Base Design	\$495

Expo / Trade Displays

Expo Banner	\$195
Expo Display Single	\$295
Expo Booth Kit	\$595
Expo Full Display Pack	\$895

Support Plans

Support Lite	\$299/mo
Support Pro	\$499/mo
Support Agency	\$799/mo

Managed REDXEL support. Task limits apply per plan tier.

Managed Hosting

Hosting Starter	\$9.95/mo
Hosting Growth	\$14.95/mo
Hosting Power	\$29.95/mo

Managed REDXEL hosting. Includes cPanel, SSL, backups, and email.

PunchCard Credits

4-Punch Card	\$295
8-Punch Pack	\$575
12-Punch Value	\$795

Valid for 6 months from purchase date.

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Policy Notes

Rush Fees

- Standard timeline: included in base pricing
- Rush 48-72 hours: +25%
- Rush 24-48 hours: +40%
- Same-day / emergency: Quote Only

Deposits & Payment

- Projects under \$300: 100% payment upfront
- Projects \$300 and above: 50% deposit before work begins
- Remaining balance due before final file delivery, launch, or transfer
- Hosting and monthly services are billed separately

Refunds

- Full refund available only before work begins
- Once work starts, the deposit is non-refundable
- Third-party costs (printing, software, hosting, domains, rush fees) are non-refundable once purchased

Discounts

- Military / Veteran: 10% off
- VIP / Loyalty (returning clients): 5% off
- Referral credit: 10% account credit after a paid referred project completes
- Discounts are non-stackable and do not apply to hosting, third-party costs, or rush fees

Prices are starting points and may change based on scope, timeline, complexity, third-party costs, and production requirements.